

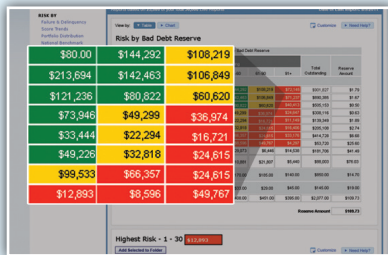


# Manage Risk More Strategically with Portfolio Risk Manager for DNB

## See Risk & Opportunity Across Your Customer Base

- **Get to insights faster** with one-click, actionable reports that combine your customer data with D&B insights.
- **Effectively manage risk** by setting credit policies based on current risk profiles, trends in your portfolio and benchmarks against national averages.
- **Improve internal communication and cooperation** with professional reports that enable you to share critical insights and trends PLUS identify low-risk, up-sell opportunities for your sales and marketing teams.

## Quickly Assess Your Customers with “One-Click” Analytic Reports



**Risk reports** highlight risk and opportunity in your portfolio, show trends, calculate bad debt reserve, and compare to national benchmarks.

*You can now... strategically adjust credit policies and communicate growth opportunities.*



**Exposure reports** identify risk exposure by corporate family and by outstanding dollar ranges, aging ranges, and credit limit utilization.

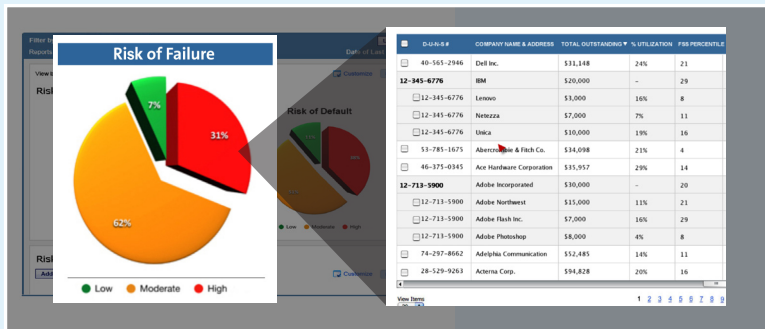
*You can now... prioritize collections, manage credit limits and provide high quality prospects to sales.*



**Segmentation reports** provide a comparative view of your exposure and risk concentrations by industry, age and size of business, or geography.

*You can now... focus on segments of greatest risk and opportunity to grow revenue while reducing costs.*

**Any of these reports can be customized for your business needs with just a few clicks. Plus, you can compile just the reports you need into one strategic overview in a Risk Executive Dashboard.**



## Dig Deeper to Take Action with Your Accounts

**CLICK** on any part of a table or chart and you will see a full list of your accounts in that category.

**Learn More About Portfolio Risk Manager.** Contact your D&B account representative. Visit [www.dnb.com/dnbiprm](http://www.dnb.com/dnbiprm) or call 800-234-3867 today.